



## **MEMBERSHIP Program**

### **January Promotion**

### **Rachel Luke – Department Chairman**

It's 2026!! Wishing you all good Health and Happiness!!

How is your membership drive going? Your Auxiliary Membership Committee members should be working hard to reach out to any of your annual members who have not yet paid their 2026 dues – they are considered not in good standing until their dues are paid. If you have members who are struggling financially, use funds from your Relief Fund to cover their dues. Maintaining continuous membership, which begins again upon payment of the current year's dues, will ensure their benefits are protected (Section 104, National Bylaws).

We are all volunteers that make a difference in the lives of our veterans, their families and our communities. It only takes one to help, one to ask someone to join and one to make a difference, but we can make an order-of-magnitude greater difference if we all work together as a team. Each member is one more helping hand to serve our veterans or one more voice to help advocate for beneficial changes to laws affecting our veterans and their families (which includes us)! Remember to use the new Membership Application – National will not accept any of the older forms. You can download the new 2026 form from the website.

Besides all the wonderful individual member benefits, there are various membership awards for members and Auxiliaries at both the Department and National levels:

- Members who recruit five (5) new/rejoined members receive a special recruiter pin, and will be entered into a drawing to receive a \$100 VISA Gift Card
- Members who recruit twenty (20) new/rejoined members receive a “National Membership Achievement” Recruiter Award and will be entered into a drawing to receive a \$400 VISA Gift Card
- Auxiliaries receive \$50 for reaching 100%Plus in membership by June 30, 2026
- Departments receive money for achieving certain levels by certain dates – California is doing great at the moment!

There are lots of resources available to help with membership – check out the “Membership” tab in MALTA and on our Website for more. If you have questions reach out to me – I'm here to help!

Rachel Luke, Department Chairman

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